



# V Business Tower

 360 Building ,90's Street ,New Cairo

 [www.vdevelopments.net](http://www.vdevelopments.net)

 15803

An aerial view of a modern city at sunset. The sun is low on the horizon, casting a warm orange glow over the city. In the foreground, a prominent skyscraper with a curved facade and many windows is visible on the right side. The city below is densely packed with modern buildings and infrastructure. The word "EGYPT" is written in large, white, serif capital letters across the middle of the image.

# EGYPT

Egypt's New Capital is a once-in-a-generation enterprise which aims to boost and diversify the country's economic growth whilst simultaneously accommodating its rapid growth in population. On completion, the city will be home to 6.5 million residents, and promises to deliver state-of-the-art smart city services and an exceptional quality of life.



CAIRO

40 km

30 km

20 km

10 km

HELIOPOLIS

NEW CAIRO

MADINATY CITY

SHOROUK CITY

10TH OF RAMADAN CITY

Suez Road

Capital Park

CBD

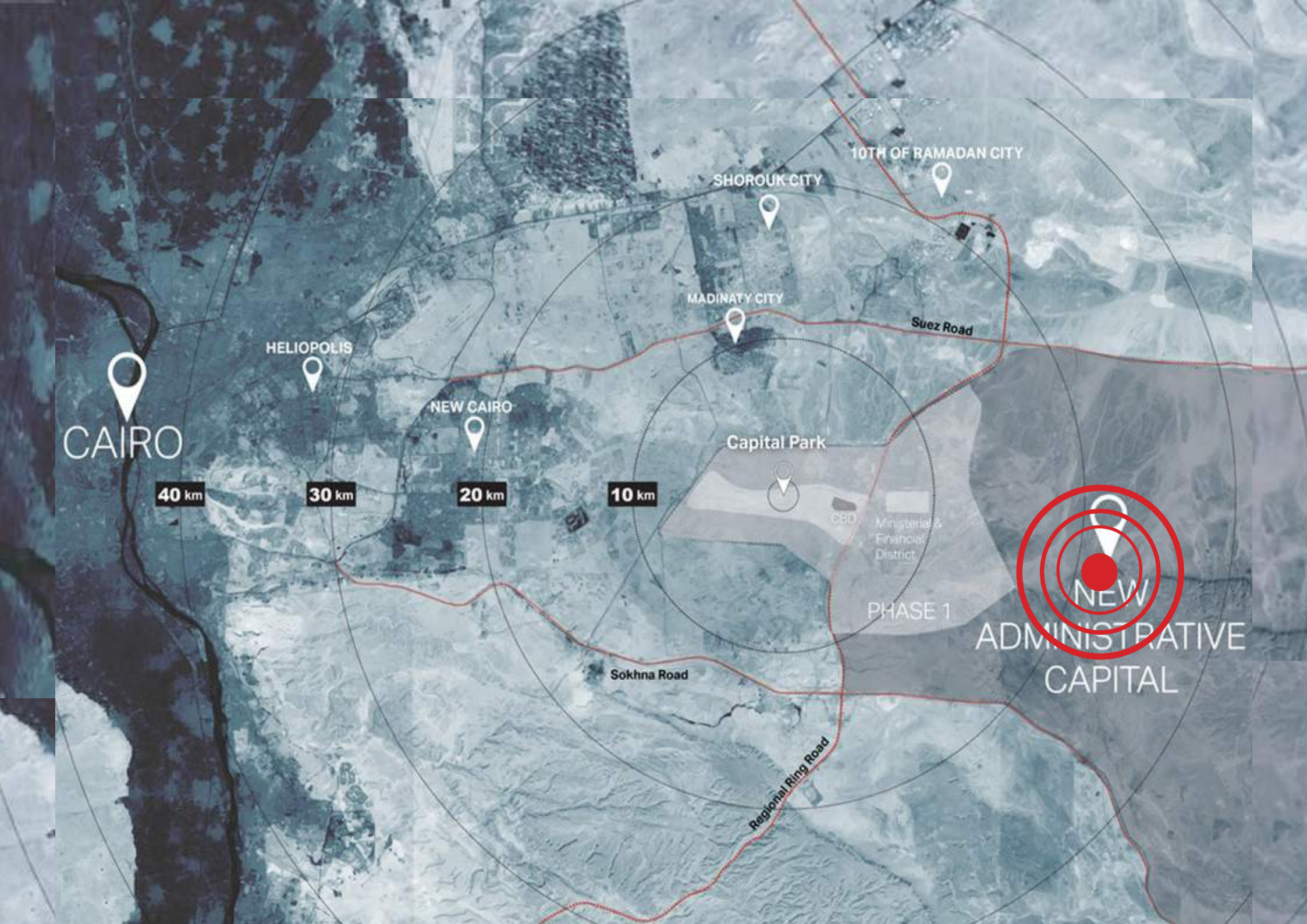
Ministerial & Financial District

PHASE 1

Sokhna Road

Regional Ring Road

NEW ADMINISTRATIVE CAPITAL





A photograph of a modern building's entrance. The building features a large glass facade and a prominent, light-colored, cantilevered canopy over the glass doors. The ground is paved with light-colored tiles. In the background, several motorcycles are parked along the side of the building. The overall scene is bright and clean, suggesting a contemporary and professional environment.

# MISSION STATEMENT

TO CREATE A FULLY FUNCTIONING UNIQUE AND VIBRANT LIFESTYLE DESTINATION IN HARMONY WITH SOCIAL AND ENVIRONMENTAL SURROUNDINGS, WHICH REFLECTS THE REQUIREMENTS OF MODERN WORK SPACE





# THE VALUES

WELCOMING - SOCIAL - SUSTAINABILITY - GREENS



# CRITERIA FOR LIFE STYLE DESTINATION

SENSE OF ARRIVAL  
WELCOMING  
STYLISH AMENITIES  
EASY CIRCULATION  
INTELLIGENT  
QUALITY OF THE SPACE  
SPECTACULAR VIEWS  
MATERIALITY  
INTEGRATED  
TIMELESS

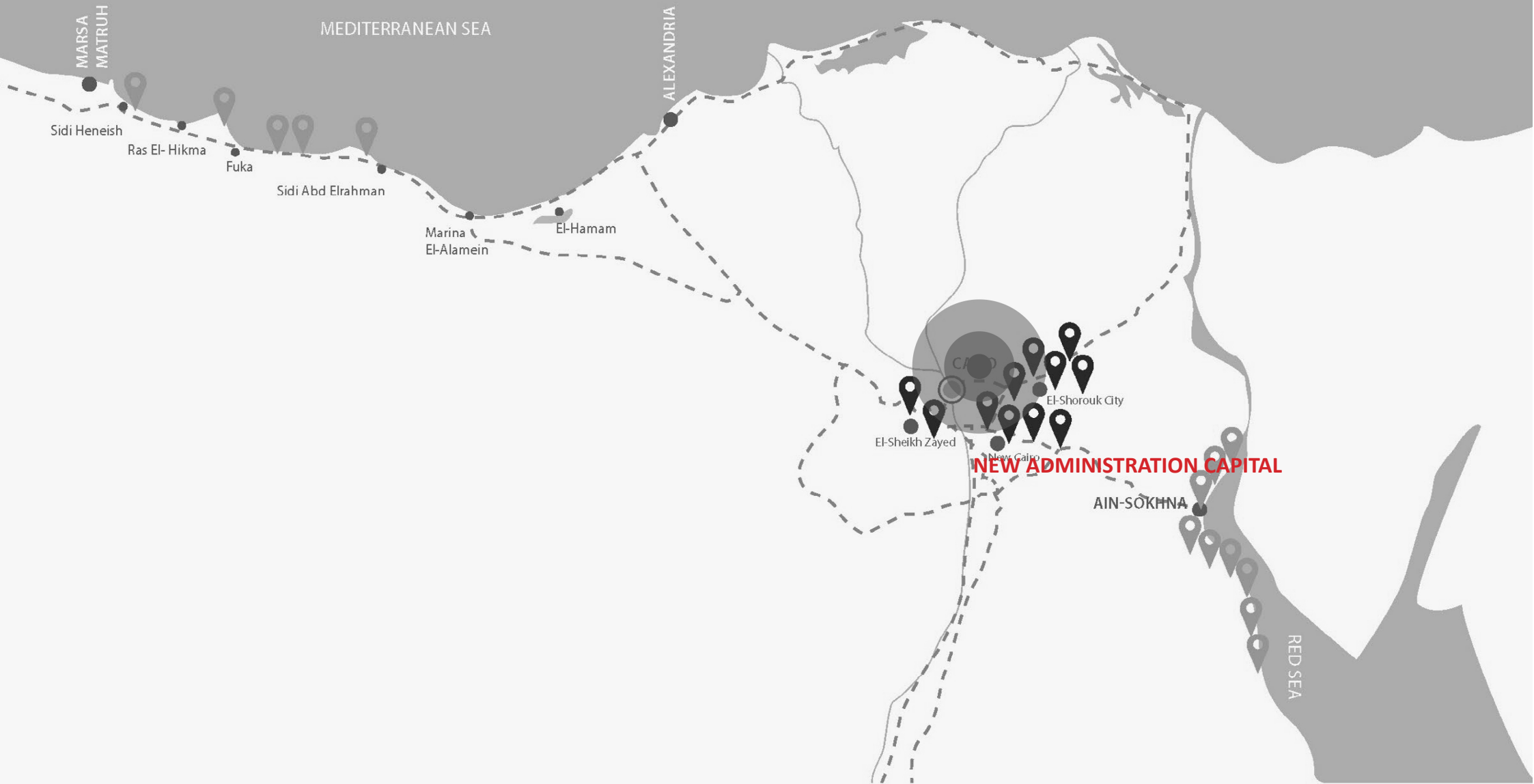


**CONTEXT UNDERSTANDING**  
**URBAN CONTEXT**



# CONTEXT UNDERSTANDING

## URBAN CONTEXT





INSPIRATION  
SOCIAL CONTEXT

**OUT-DOOR**



# INSPIRATION RETAIL CONTEXT

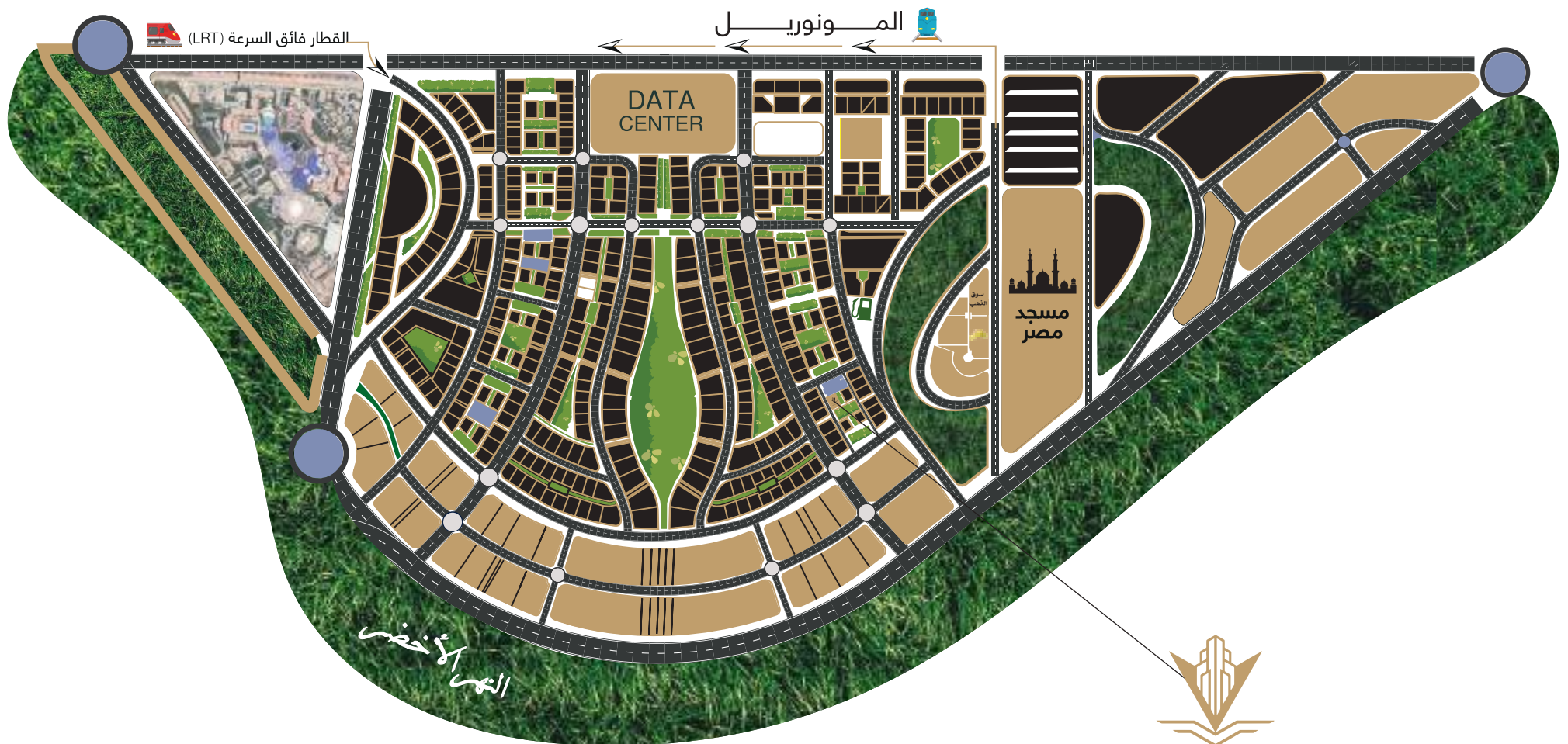




# INSPIRATION ARCHITECTURE CONTEXT

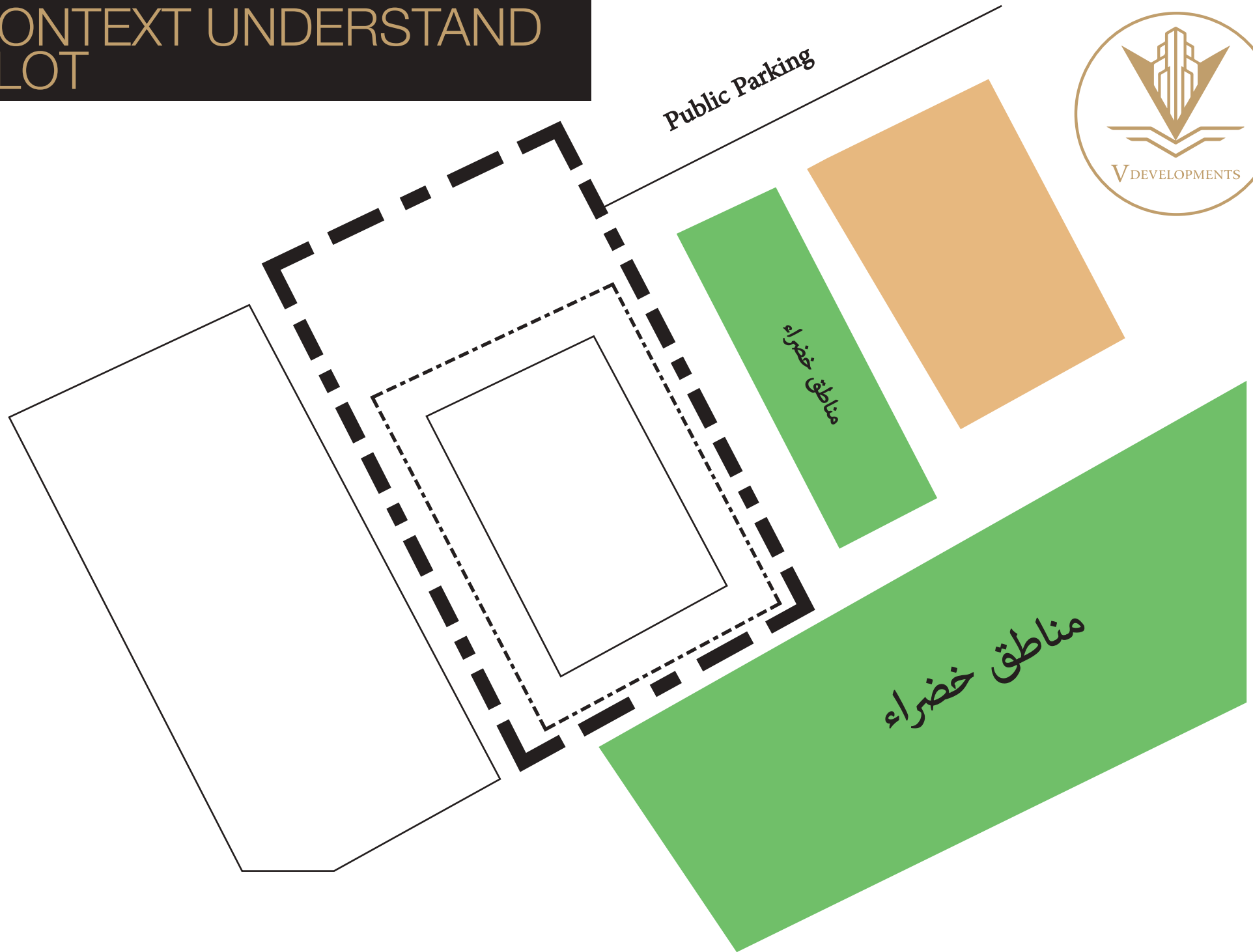


# OUR MAP NEW CAPITAL





# CONTEXT UNDERSTAND PLOT



# DESIGN PROCESS ARCHITECTURE MASSES





# DESIGN PROCESS ARCHITECTURE MASSES



# DESIGN PROCESS ARCHITECTURE DESIGN





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# DESIGN PROCESS ARCHITECTURE DESIGN





# DESIGN PROCESS ARCHITECTURE DESIGN



## Plans

المسقط الأفقية

### Ground Floor Plan

المسقط الأفقى للدور الأرضى

(SET BACK 6.00 M)

UNIT	IN DOOR	OUT DOOR
PHARMACY	67.42 M	18 M
SHOP 01	24.87 M	18 M
SHOP 02	25.42 M	11 M
SHOP 03	25.42 M	11 M
SHOP 04	25.42 M	11 M
SHOP 05	25.42 M	11 M
SHOP 06	25.42 M	11 M
SHOP 07	45.21 M	28 M
SHOP 08	44.02 M	18 M
SHOP 09	44.02 M	18 M
SHOP 0-10	44.02 M	18 M
SHOP 0-11	44.17 M	13 M
SHOP 0-12	44.17 M	13 M
SHOP 0-13	44.17 M	13 M
SHOP 0-14	44.17 M	13 M



(SET BACK 6.00 M)



# DESIGN PROCESS ARCHITECTURE DESIGN



## Plans

المسقط الأفقية

### First Floor Plan

المسقط الأفقى للدور الأول

UNIT	IN DOOR
SHOP 1-1	20.2 M
SHOP 1-2	30.2 M
SHOP 1-3	40.2 M
SHOP 1-4	31.2 M
SHOP 1-5	14.73 M
SHOP 1-6	14.73 M
SHOP 1-7	14.73 M
SHOP 1-8	30.4 M
SHOP 1-9	40.2 M
SHOP 1-10	27.2 M
SHOP 1-11	27.2 M
SHOP 1-12	27.2 M
SHOP 1-13	28.73 M
SHOP 1-14	14.73 M
SHOP 1-15	30.4 M
SHOP 1-16	30.4 M
SHOP 1-17	21.73 M
SHOP 1-18	24.50 M





# DESIGN PROCESS ARCHITECTURE DESIGN



## Plans

المسقط الأفقي

### Second Floor Plan

المسقط الأفقي للدور الثاني

UNIT	IN DOOR
SHOP 2-1	36.2 M
SHOP 2-2	36.2 M
SHOP 2-3	40.2 M
SHOP 2-4	41.4 M
SHOP 2-5	28.73 M
SHOP 2-6	28.73 M
SHOP 2-7	28.73 M
SHOP 2-8	36.4 M
SHOP 2-9	40.2 M
SHOP 2-10	27.2 M
SHOP 2-11	27.2 M
SHOP 2-12	27.2 M
SHOP 2-13	28.73 M
SHOP 2-14	28.73 M
SHOP 2-15	36.4 M
SHOP 2-16	36.4 M
SHOP 2-17	31.19 M
SHOP 2-18	24.28 M



BOOTHES	INDOOR
S-2-1	8 M
S-2-2	8 M



# DESIGN PROCESS ARCHITECTURE DESIGN



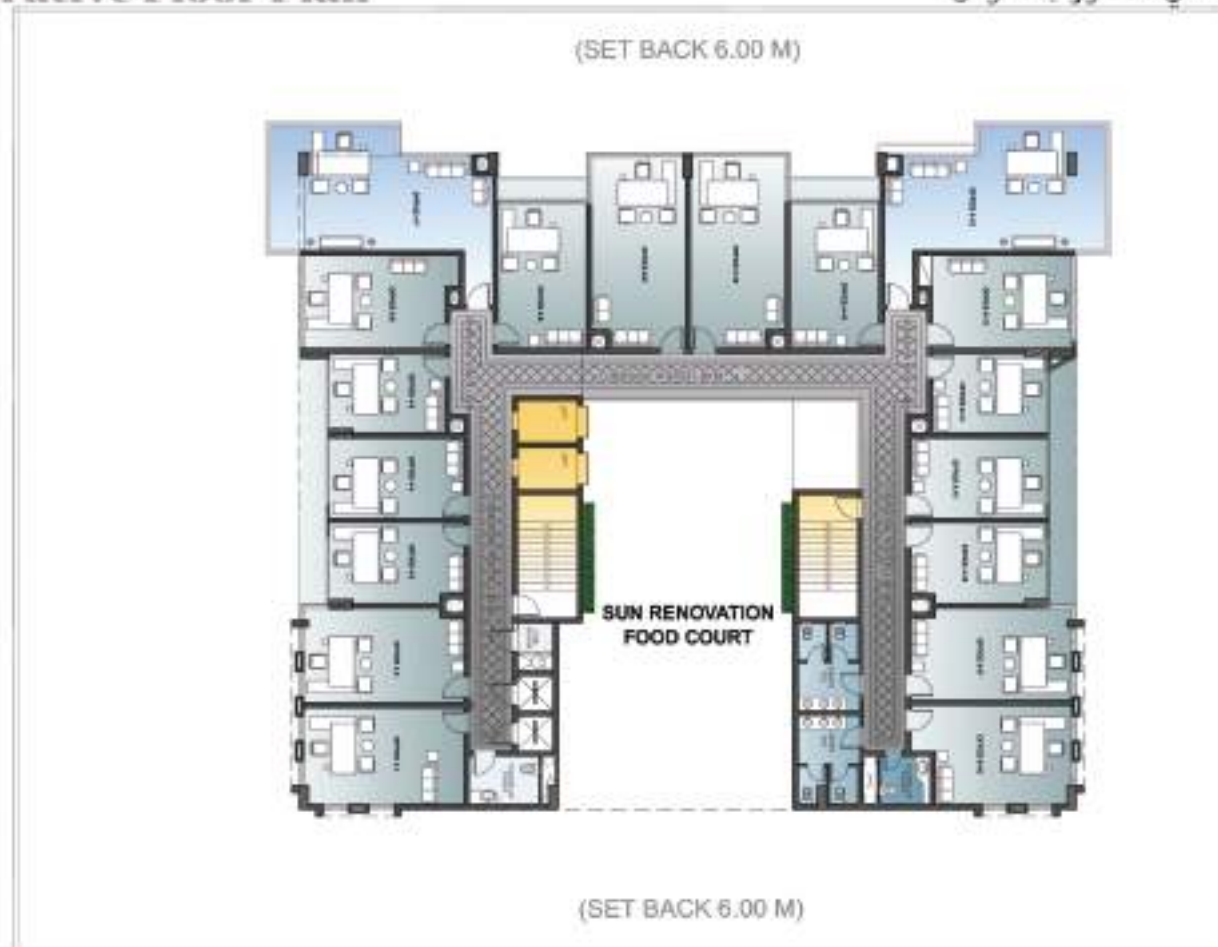
## Plans

المساحات الأدمية

### Administrative Floor Plan

المسقط الأفقي للدور الإداري

UNIT	IN DOOR
OFFICE 4-1	44.24 M
OFFICE 4-2	43.3 M
OFFICE 4-3	32.24 M
OFFICE 4-4	33.24 M
OFFICE 4-5	29.81 M
OFFICE 4-6	35.75 M
OFFICE 4-7	33.34 M
OFFICE 4-8	37.05 M
OFFICE 4-9	32.18 M
OFFICE 4-10	32.18 M
OFFICE 4-11	37.38 M
OFFICE 4-12	35.84 M
OFFICE 4-13	38.3 M
OFFICE 4-14	36.73 M
OFFICE 4-15	32.24 M
OFFICE 4-16	33.24 M
OFFICE 4-17	42.3 M
OFFICE 4-18	41.73 M





# DESIGN PROCESS ARCHITECTURE DESIGN



## Plans

المساحات الأفقية

### Residential Hotel Floor Plan

المسقط الأفقي للسكنى الفندقى

UNIT	IN DOOR
ROOM 9-1	57.6 M
ROOM 9-2	43.3 M
ROOM 9-3	32.2 M
ROOM 9-4	38.1 M
ROOM 9-5	23.3 M
ROOM 9-6	28.3 M
ROOM 9-7	62.1 M
ROOM 9-8	28.1 M
ROOM 9-9	48.3 M
ROOM 9-10	48.3 M
ROOM 9-11	17.9 M
ROOM 9-12	62.1 M
ROOM 9-13	38.3 M
ROOM 9-14	23.9 M
ROOM 9-15	27.9 M
ROOM 9-16	22.2 M
ROOM 9-17	43.3 M
ROOM 9-18	37.3 M



# PROJECT FACILITIES



1-Security access.

2-Air Quality and Temperature Mangement.

3-Technical Support 24\7.

4-24\7 CCTV Cameras.

5-Video Surveillance for integrated Security.

6-Fire control for hazardous situation identification.

7-Comman toilets Each floor.

8-Service Corridors.

9-Storage Areas.

10-Care Service.

11-Outdoor&UndergroundParking Areas.

12-Common Toiletseach floor.

13-Central AC.

14-Occupancy Sensors for work environment utilization.

15-Generator to ensure incut electricity supply.

16-Service Elevator.

17-24\7 Security personal on all building entrances.

18-Under Ground Parking up to 200 parking spot.

19-Smart Look.

20-Sun Renovation Food court.

21-Sensor of Welcoming.

21-Strong Security Wave.



# DESIGN PROCESS ARCHITECTURE DESIGN



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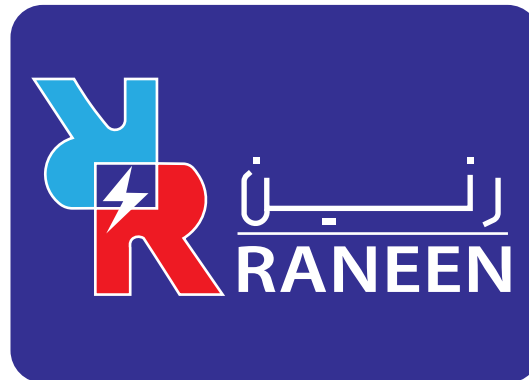




# DESIGN PROCESS ARCHITECTURE DESIGN




# OUR PARTNERS







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